

Lady's Fair

It was a Lady's Fair, a promenade reminiscent of the fandango soirees of "The Great Gatsby"; this social evening of art, forum and creative couture brought together the ladies and gentlemen of corporate privilege. The P.A.C.E Canada "Strawberry Tea 2007" was proposed as an event of Linen and Lace, but blossomed as a celebration of community and excellence.

The twilight rays brought runway flare to the menagerie of summer inspired dresses complemented by exquisite ladies heels, all clothing articles were tastefully summarized in the colors of the ostentatious hats adorned by the parading attendees, which was but expressive accompaniment to the natural ambiance of this evening of culture. Showcasing a cadre of eclectic fashion the attending ladies were dressed to the nines, yet not to be outdone was Jamaica National's Chief Representative Officer Mrs. Alison Martin who literally wore the Jamaica National™ brand with a traffic stopping branded straw hat. The ensemble which was outfitted with the iconic Jamaica National™ television box as well as the ballots they have become renowned for within Toronto. In an evening of show, Jamaica National™ was the feature. The growth from being Safe, Secured and Guaranteed to being fashionable is another demonstration of the community focus and exciting nature of the Jamaica National brand, one which pops up in places unexpected and communicates in the voice and style of its versatile members.

Helping our youth find a way, Jamaica National is happy to be associated with P.A.C.ESM Canada in bringing awareness to the import of childhood education.

C O M M U N I C A T I O N S